









Because the softest skin needs the gentlest fabric.

That's why Purity & Elizabeth Anne's range of baby laundry products is gently formulated for delicate skin to keep fabrics beautifully clean, soft and fresh. We're with you and your little one on every step of her journey, helping her to grow up - out of her clothes and into her dreams.

- ✓ Suitable for sensitive skin
- ✓ Protects and cares for fabrics
- ✓ No harsh fragrances
- ✓ Colourant and chlorine free
- ✓ Consultant Dermatologist and Paediatrician approved

PURITY

Nutrition | Health | Care | Mother | It all begins with Purity.

Because less germs means more play.

That's why Purity & Elizabeth Anne's Disinfecting Solution is specially formulated to be safe and effective. We're with you and your little one on every step of her journey, helping her to grow up healthy and happy as she can reach her full potential.

- ✓ Kills 99.9% of household germs
- ✓ Ideal for bottles, teats, toys and surfaces
- ✓ Safe and non-toxic
- ✓ Chlorine-free
- ✓ Consultant Dermatologist and Paediatrician approved

PURITY

Nutrition | Health | Care | Mother | It all begins with Purity.



Because no more bites means peaceful nights.

That's why Purity & Elizabeth Anne's Insect Repellent for Babies is specially formulated to be gentle and safe for delicate skin. We're with you and your little one on every step of her journey, so that he can grow up and reach for the stars.

- ✓ Suitable for babies from 6 months
- ✓ Gentle and safe - DEET free
- ✓ Protects against mosquitoes, flies, bees and ticks
- ✓ Non-fragranced
- ✓ Consultant Dermatologist and Paediatrician approved

PURITY

Nutrition | Health | Care | Mother | It all begins with Purity.

Endlich Frühling

Freude, die bleibt. **WALDER junior**















*stylist **WANDE LAMPRECHT** - Props



www.sncm.co.za

