





DELICIOUSLY INDULGENT

WE'VE DESIGNED
WA DELICIOUS FESTIVE
TABLE FOR YOU.
TAKE A MENU, AND
SIMPLY PUT TOGETHER
THE PRODUCTS
YOU'LL FIND ON
OUR SHELVES FOR AN
UNFORGETTABLE MEAL.
IT'S THAT EASY.











**BEECH SMOKED
FOR EXTRA
FLAVOUR**
THAT'S THE DIFFERENCE





MADE THE
TRADITIONAL
WAY WITH
LOTS OF JUICY
VINE FRUIT
THAT'S THE DIFFERENCE





TRIMMED OF
EXCESS FAT
AND SKIN FOR
BETTER VALUE

THAT'S THE DIFFERENCE



.....

ITS'S ALL
ABOUT
THE FINEST
INGREDIENTS

.....

THAT'S THE DIFFERENCE

.....



.....

**BEECH
SMOKED
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FLAVOUR**

.....

THAT'S THE DIFFERENCE

.....



MADE THE
TRADITIONAL
WAY WITH
LOTS OF JUICY
VINE FRUIT

THAT'S THE DIFFERENCE



.....
**WE ONLY SELL
RESPONSIBLY
SOURCED FISH**
.....

THAT'S THE DIFFERENCE
.....

EVERY DROP COUNTS

WE WORK WITH OUR FRUIT FARMERS IN CERES TO MANAGE WATER MORE RESPONSIBLY. IT'S JUST ONE OF THE WAYS WE CARE FOR THE PLANET ♥



IF IT SAYS ORGANIC, IT'S CERTIFIED ORGANIC

EVERY ORGANIC PRODUCT WE SELL IS CERTIFIED ORGANIC BY INDEPENDENT CERTIFIERS. THEIR SEAL OF APPROVAL IS YOUR GUARANTEE ♥



FREE RANGE EGGS

OVER 95% OF OUR PRODUCTS THAT CONTAIN EGG ARE MADE USING FREE RANGE EGGS. OUR AIM IS TO REACH 100% ♥



FARMING FOR THE FUTURE

OUR WINE FARMERS GROW THEIR VINES USING METHODS THAT SAVE WATER, IMPROVE SOIL QUALITY AND ENCOURAGE BIODIVERSITY ♥















The advertisement features a vibrant green background with a central orange band. At the top, a whole orange and a half-cut orange are shown with green leaves. Below them, a green diamond-shaped logo contains the text "Summer PRIDE" in yellow and white. The orange band contains the text "Mandarins in syrup" in white. At the bottom, several orange segments are displayed on a green surface with water droplets. A green diagonal banner in the bottom right corner reads "Segments". On the right side, a vertical white bar contains nutritional information for 1/2 of a can, with each item accompanied by a semi-circular progress indicator.

1/2 of a can contains

Calories	46kcal
Sugar	2% 8.0g
Fat	9% 0.4g
Saturates	1% trace
Salt	<1% trace
	<1%

of Guideline Daily Amounts

Segments



The advertisement features a vibrant green background. At the top, a whole green apple and two sliced pieces are shown. In the center, a green diamond-shaped logo contains the text "Summer PRIDE" in yellow and white. Below the logo, the text "Sliced Apples in juice" is displayed in white. At the bottom, a pile of sliced apples is shown. On the right side, a vertical nutrition label provides the following information:

1/2 of a can contains

Nutrient	Amount	% Daily Amount
Calories	46kcal	
Sugar	8.0g	2%
Fat	0.4g	9%
Saturates	trace	1%
Salt	trace	<1%

of Guideline Daily Amounts





The advertisement features a central image of fresh, dark purple prunes with green leaves on a light green background. Below this, a purple banner contains the text "Prunes in syrup". At the bottom, there is a close-up of several prunes in a thick, dark syrup. To the right of the fresh prunes is a vertical nutrition label.

Summer PRIDE

Prunes
in syrup

1/2 of a can contains

of Guideline Daily Amounts	
Calories	46kcal
Sugar	2% 8.0g
Fat	9% 0.4g
Saturates	1% trace
Salt	<1% trace
	<1%



The advertisement for the 'Cook Italian' pizza kit features a collage of ingredients at the top: dried oregano, pizza dough mix, and tomato sauce. A central logo reads 'COOK ITALIAN' with 'Ingredienti Italiani' and a small Italian flag below it. The product name 'ITALIAN PIZZA KIT' is prominently displayed, followed by the tagline 'AUTHENTIC ITALIAN INGREDIENTS FOR PERFECT HOME-MADE PIZZA'. A green banner contains the instructions: 'easy & fun to make in 5 mins', 'add your favourite toppings', 'bake for 12 minutes', and 'makes two 20cm pizzas'. The bottom of the ad shows a large, appetizing pizza with a 'SERVING SUGGESTION' label.

DRIED OREGANO

PIZZA DOUGH MIX

TOMATO SAUCE

COOK ITALIAN
Ingredienti Italiani

ITALIAN PIZZA KIT

AUTHENTIC ITALIAN INGREDIENTS FOR
PERFECT HOME-MADE PIZZA

easy & fun to make in 5 mins
add your favourite toppings
bake for 12 minutes
makes two 20cm pizzas

SERVING SUGGESTION





TASTE
THE DIFFERENCE



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THE DIFFERENCE



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