

LEFT:
NEW WAVE DENIM
PINAFORE R299.95
NEW WAVE PRINTED
T-SHIRT R99.95
RIGHT:
KDS FIT-AND-FLARE
DRESS R79.95

*Kids burst
into colour
with enlivened
rainbow-inspired
shades and
playful prints*

Colour run

PHOTOGRAPHY SEPPI HOCHFELLNER

*Hair and Makeup **CHERYL PARKER** - kiddies

***SNCM**

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THIS PAGE: ACCESSORIZE HAIR-ON CLIPS (SET OF 4) R99 'GIRLS' ACCESSORIES' MULTICOLOUR BRACELETS R49.95
OPPOSITE PAGE: WHITE CHOKER **STYLIST'S OWN** 'GIRLS' ACCESSORIES' BRACELETS R39.95 SUNGLASSES **STYLIST'S OWN**

**PRO-ACTION CROP
TOP & SLOGAN LEGGINGS
SET R249.95
PRO-ACTION SNEAKERS
R199.95**

**Core
creativity**
Explore tie-dyes
and paint splatter
effects for a lively
visual feast

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MAKE MOM'S DAY WITH LE CREUSET









LOOKING THE PART

THE FANCY SHIRT, THE RIGHT TIE, THE PERFECT KNOT – PLAYING THE GROWN-UP GAME IS A MATTER OF STYLE

THIS PAGE Pure cotton shirt and reversible tie (2-pack) from **R199** suit trousers from **R160** formal loafers from **R150**





























BRIGHT YOUNG THINGS

Looking and feeling cool this summer is child's play. Dress up in versatile denim, colour it in with a festive tee for three! and let the games begin.

PRODUCTION **RETHA JÜRGENS** PHOTOGRAPHS **DEBRA ROETS** STYLIST **VANESSA GSELL**

KIDSWEAR



BUILD WITH BLOCKS
Blocks of colour are still on trend and, with such great value, you can afford to construct an entire tower of cheerful tees.

Get to know **GREAT VALUE** colour.

- T-shirts from **R27.50** shortall
- from **R29.95** colour-block thongs
- from **R69.95** **GREAT VALUE** V-neck
- T-shirts from **R27.50** denim shorts
- from **R150** basic canvas trainers
- (black) from **R140**





KIDSWEAR

DELIGHT WITH STRIPES
Create fashion-forward combinations of bright shorts and tees teamed with trendy striped leggings.

LEFT TO RIGHT **GREATVALUE** pure cotton T-shirts **from R27.50** cotton stretch shorts **from R99.95** printed leggings **from R39.95** luma slip-on canvas shoes (pink) **from R89.95**

SPOT THE DIFFERENCE
Our kids' T-shirts are made from pure combed cotton, which gives a comfortable, cool and refined finish.

7/11



SEE DOUBLE
I spy, with my little
eye, fun fashion
favourites for every
occasion.

LEFT TO RIGHT 2-pack T-shirts*
from **R140** fashion jeans
from **R160** basic canvas
denim hightops from **R160**
fashion T-shirt from **R55** denim
skirt from **R120** **GREAT VALUE**
leggings from **R29.95** knotted
gladiator sandals from **R120**
* Mixing and matching our 2-pack
T-shirt sets is a fun way to ensure
endless outfit options.



KIDSWEAR

PLAY WITH PATTERNS
Checks are as fun in your wardrobe as they are on paper. Create your own picture-perfect combinations.

GREATVALUE pure cotton T-shirts from **R27.50** 2-pack shorts from **R120** denim hightops from **R150**

SPOT THE DIFFERENCE
We have a no-pins policy on all our kids' and baby wear. Our suppliers have been specially trained to construct garments without using pins. Each item is put through a metal detector to be sure nothing sharp creeps in.

MODELS: JACOBSON, TROYE, KATE, S FROM ICE RIDGE, DANIVAL FROM KIDS INC

70 W