

An advertisement for Nivea Baby products. The background shows a baby with soap suds on their head, being bathed by a smiling adult in a blue shirt. Overlaid on the right is a white rectangular box containing the Nivea Baby logo (a blue circle with "NIVEA" in white and "BABY" in pink below it). Below the logo, the text "FOR NATURAL, HEALTHY SKIN WITH EVERY TOUCH" is written in blue. A pink "NEW" tag is positioned above three Nivea Baby product containers: a tube of Dipper Wash, a bottle of Shower Gel, and a bottle of Lotion. To the left of these products are three icons: a shield with a drop, a leaf, and a heart. To the right of the products are three small yellow circles labeled "B5", "C", and "E".

**NIVEA
BABY**

**FOR NATURAL, HEALTHY SKIN
WITH EVERY TOUCH**

NEW

- Protects and Strengthens
- Almond Milk & Vitamins
- Approved by Mom & Pediatricians

DIPPER WASH
95% of natural origin
B5

SHOWER GEL
95% of natural origin
C

LOTION
98% of natural origin
E



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C E

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98% Natural Origin Ingredients







HUGGIES
We got you, baby







HUGGIES
We got you, baby





NEW

Pampers
premium protection™
pants

Our best
comfort &
protection

*made for
busy babies*

Трусики такие **мягкие**,
что малыш даже их не заметит



Новые трусики

NEW
Pampers
premium care
pants

4

New Pampers Premium Care Pants have an all-round soft waistband, and because they're also super dry, they give your baby the freedom to make new discoveries without interruption.

Pampers
premium care
трусики



The advertisement is split into two panels. The left panel shows a baby sitting on a carpet, looking back with a slightly uncomfortable expression. The text "clammy bottom?" is overlaid in a teal, bubbly font. The right panel shows the same baby, now smiling broadly with hair standing on end, wearing a Pampers diaper with blue arrows indicating airflow. The text "NEW" is in a green pill-shaped button, and "air™ channels feel drier" is in a teal font with a cloud icon. The Pampers logo is in the bottom right corner of the teal banner at the bottom of the image.

clammy
bottom?

NEW

air™ channels
feel drier

Pampers







NEW

**No other pants are drier
for happy mornings**

**MAGIC
GEL™**

1 Pampers® = 1 dry night
baby dry pants

The advertisement features a young child with dark hair, wearing a yellow t-shirt and Pampers baby pants, standing in a white crib and holding onto the railing. The child has a joyful expression with an open mouth. The background shows a nursery with a white dresser. A blue circular graphic with the text 'MAGIC GEL™' and a starburst effect is positioned near the child's waist. At the bottom, a teal banner contains the text '1 Pampers® = 1 dry night' and 'baby dry pants' in a red box.



Sag in other nappies

SWAG in Pampers

NEW

Pampers

premium protection active fit

OTHER NAPPIES

PAMPERS ACTIVE FIT

MAGICAL PODS

New Pampers Premium Protection Active Fit stays drier and doesn't sag like other nappies. It's the first and only nappy with Magical Pods, specially designed to help distribute wetness evenly. So go ahead, strut your stuff!

Pampers
lovesleep&play

Sag
Sag

ordinary diaper
ordinary diaper

NEW
NUEVO

Pampers
cruisers®

SWAG
in Pampers®

Extra Absorb Channels
help distribute wetness evenly

Extra Absorb Channels help distribute wetness evenly

*Based on Size 4 vs. a leading value brand.
*Based on Size 4 vs. a leading value brand.



R25 GIVES SOMEONE A FUTURE.



Buy your bandana from Pick n Pay or your local Round Table and wear it with pride on National Bandana Day.



**SUPPORT
NATIONAL
BANDANA
DAY 12 OCT**

Toll-free number: 0800 12 10 82 www.sunflowerfund.org.za

SUPPLIERS: THE LISTED DRINKING ROOMS HAVE TOWNS AND WINDMILLS KNOWN AS THE SUNFLOWER FUND





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