





Coca-Cola  
x SGOD  
Soccer Tee  
R850  
Coca-Cola  
x Rich  
Mnsi Jeans  
R1299  
Moschino  
Sneakers  
POR





Coming off of arguably his biggest year, **Cassper Nyovest** is a force. Whether he's making history by filling up unfillable stadiums, or signing multimillion rand deals, everything he touches seems to turn to gold. We found out how he did it

📷 Nkosiyati Khumalo 📷 Rusty Seukes 📷 Nikuita Bento

## THE ART OF



## BREAKING RECORDS

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GG.CO.ZA







Levi's Trousers  
R1299  
Billabong Shirt  
R1299.95  
Element Knit  
R999.95  
Vans Hoodie R1799  
G-Star RAW Pouch  
R1199  
Puma x Cell Endura  
R 2289

Merge traditional styles with  
streetwear staples and modern  
silhouettes to create a new kind  
of smart, street tailoring

**YOUR  
STYLE**



H&M Shirt R429  
Sal-Sol Jacket R1 500  
Hugo Boss Pants, Part Of A Suit  
R13 595  
H&M Jacket R629







THIS PAGE

Levi's Jeans R1 999  
Levi's Jacket R1 299  
Hugo Boss Shirt  
R2 695  
Hugo Boss Gilet  
R8 795  
G-Star RAW Shoes  
R2 499

OPP PAGE

Calvin Klein Tee  
R549  
Ted Baker Jacket  
R429  
Diesel Leather  
Jacket POR







THIS PAGE  
H&M Shirt R 429  
H&M Pants R429  
H&M Jacket R1099  
G-Star RAW Jacket  
R3 199  
Converse Sneakers  
R1 299.95

OPP PAGE  
T-Shirt R7 700  
Pants R22 100  
Jacket R28 800  
Bomber R30 600  
Gucci









**THIS PAGE**

Vans Sweater R499  
Adidas Track  
Jacket R1099  
Calvin Klein Jeans  
R2499  
Sol-Sol Vest R1000  
Cell Venom  
Reflective x Puma  
Sneakers R1999  
Crystal Birch x  
Beau Beau Hat  
R599

**OPPOSITE PAGE**

Nicholas Coutts  
Jacket R5400  
Dickies Pants R399  
Adidas Yung 96  
Sneakers R1599

Groomer  
**Neveen Scello**  
Hair  
**Jamie Pillay**  
Junior Fashion Editor  
**Luke Rutters**  
Model  
**Luca Williams**

\*photographer **NIQUITA BENTO** - Men



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**GOstyle**

**Ben Sherman** shirt  
R1 399, jacket R2 649,  
cap R599, backpack  
R940. **Ray-Ban** at  
Sunglass Hut.  
sunglasses R2 490

**THE NEW SPORT**  
A stylish performance demands hard-working pieces.  
Choose technical fabrics in modern designs and mix them  
with your everyday gear for a 24/7 on-the go wardrobe

*Creative Direction and Styling by Rusty Beukes Photographs by Niquita Bento*



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Adidas track jacket  
R899. G-Star Raw  
hoodie R1 899, shorts  
R1 699. Puma tech  
tights R799. Hugo  
Boss cap R895.  
Topman backpack  
R799



**Dolce & Gabbana**  
cardigan R11 000,  
T-Shirt R3 900,  
joggers R8 500,  
sneakers R13 000,  
**Moscot-Lemtosch**  
at Thinc Optical  
sunglasses R5 000



**Trenery** coat R3 328.  
**Calvin Klein** shirt  
R2 099, **Zara** trousers  
R699, cap R259.  
**Prada** at Sunglass Hut  
sunglasses R3 790.  
**Under Armour**  
sneakers R2 799













**Puma x Outlaw**  
kimono R4 599,  
**Calvin Klein** sweater  
R2 699, **Puma** tech  
tights R799, **H&M**  
cap R149, **Thierry**  
**Lasry** at The Oculus  
sunglasses R6 210  
**Reebok** sneakers  
R1 899

100 **R6 CO 22** JULY/AUGUST 2018

**GGStyle**



Puma x Outlaw kimono R4 599, Calvin Klein sweater R2 699, H&M cap R149, Thierry Lasry at The Oculus sunglasses R6 210.



Hugo Boss gilet  
R5 595, jacket R8 295.  
Adidas T-shirt R999.  
G-Star Raw pants  
R1 999. Puma x Ignite  
sneakers R2 699







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★  
Shirt R699  
Zara  
Jacket R1 499  
Pants R799  
H&M  
Sunglasses  
R4 327 Super by  
RetroSuperFuture  
at Moscon Optics  
Shoes R999  
Steve Madden

**The party  
suit**

New Year's Eve  
is the best excuse  
to dress up and  
embrace the holiday  
season. Wearing  
a suit is an easy  
and stylish way to  
impress. We suggest  
you go for wool-  
blend that is light  
and breathable.  
Let your suit do the  
heavy lifting and  
keep your shirt and  
shoes relatively  
simple – after all,  
it is the holidays.

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**Take it easy**

Take an effortless approach to holiday style with a luxurious athleisure aesthetic. Sports-inspired loungewear is what we're talking about. Easy, relaxed and stylish - whether it's on the couch, on an offshore adventure or next to the water.



T-shirt R9 400  
Pants R13 500  
Cap R6 000  
Bag R25 400  
Gucci  
Towel R700  
Granadilla





**Price of  
prints**

Pick a print that  
speaks to mood  
rather than reason,  
something that  
makes you feel good.  
Wear it all together  
for a knockout  
summer edge or  
simply pair these  
pieces with simpler,  
easy-to-wear basics.  
Consider for a braai,  
pool party, resort or  
simply for hopping  
around town.



Shirt R2 299  
Shorts R749  
Good Good Good

Sunglasses  
R5 500 Moscot at  
Vision in Focus  
Optometrist





**Hat trick**

Whether it's to protect you from the harmful sun, or simply because of a bad hair day, hats are a crucial part of your holiday wardrobe. Bucket hats, baseball (dad) caps and panama hats are your best travel companions this season.

✦

Vest R1 000  
Bag R500  
Sol-Sol at OSCS  
Shorts R899.95  
Hurley  
Hat R199  
Crystal Birch  
at Superbalist  
Sunglasses  
POR Prada  
at Luxottica

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\*  
Shirt R599  
Zara  
Shorts R2 195  
Paul Smith  
Sunglasses  
R2 190 Oakley





**Board  
thoughts**

Don't be subtle: go  
for something bright  
and breezy to spend  
the day in at the  
pool or the beach  
- whatever floats  
your boat.

\*

T-shirt R549  
Calvin Klein  
Shorts R720  
Granadilla  
Sunglasses  
R3 790 Prada  
at Luxotica









×

Shirt R999  
Ben Sherman

Tie R1 295  
Suit R19 995  
Hugo Boss

Glasses R5 899  
Retrosuperfuture  
at Moscon Optics

Shoes R12 295  
Emporio Armani

Creative Direction,  
Styling and Words by  
**Rusty Beukes**

Photographs by  
**Niquita Bento**

These six stylish gents  
show you how to dress  
for the modern office –  
wherever it takes you

**WORKWEAR  
YOUR WAY**

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**LEE  
BUNDING**

**OCCUPATION**  
CA (SA), manager  
in audit and  
assurance services

**THE LOOK**  
It might just  
be the freshest  
look right now –  
the quintessential,  
always put-  
together double-  
breasted suit.

**A LITTLE  
CONTEXT**  
'Being in a  
client-facing  
industry, advice  
I received that  
resonates with  
me is to always  
dress one level  
up to your client.  
I would rather be  
overdressed than  
underdressed.  
First impressions  
last! A clean and  
well-fitted or  
tailored suit is  
effective in this  
instance.'

**KATLEGO  
MOLAOLWA**

**OCCUPATION**

Brand manager,  
The Foschini Group

**THE LOOK**

The not-so-corporate  
suit that's built for  
business as much as  
it is for fun.

**A LITTLE  
CONTEXT**

'I love the power  
of clothing and the  
transformation of  
dressing up. From  
a young age, I have  
taken pride in having  
the best outfit –  
or at least making  
the biggest effort.  
In high school I was  
one of the neatest  
guys in school: my  
shoes were always  
shining and my shirt  
was always tucked in.  
You'd never catch  
me slacking, because  
I knew that image  
is very key for  
self-presentation  
and professional  
presence. Clothing  
is a language on  
its own.'



×

Jacket R2 699  
Ben Sherman  
T-shirt R949  
Calvin Klein  
Inner jacket  
R1 499  
Trousers R699  
Zara  
Chain  
Stylist's own  
Cell Endura  
sneakers  
R2 799  
Puma x Sankuanz





**LUKE CASSAR**

**OCCUPATION:**  
Shop manager  
at OSCS and  
assistant  
at Sol-Sol

**THE LOOK:**  
Workwear staples  
that always fit  
the bill.

**A LITTLE  
CONTEXT:**  
'I prefer to be  
comfortable and  
simply dressed  
at work. I'm either  
running around  
town or on my feet  
in the shop. I don't  
really like sitting  
down. My definition  
of workwear is  
somewhat closer  
to Carhartt  
than Carducci.

✕  
T-shirt R949  
Pants R2 099  
Cap R699  
Calvin Klein  
Jacket and  
sneakers  
Cassar's own

Assistant  
Cas at Cape  
Collective Assist  
Groomer  
Sian Moss  
Fashion assistants  
Mira Leibowitz and  
Luke Ruiters

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**WAYNE  
PARNELL**

**OCCUPATION**  
Professional  
cricketer

**THE LOOK**  
This isn't your  
father's stock  
standard suit;  
it's unlined,  
unstructured and  
there's no padding.  
The result: added  
ease of wear  
and versatility.

**A LITTLE  
CONTEXT**  
'People often  
only see me in my  
athletic gear and  
assume that's what  
I'm all about, but  
whenever I have an  
opportunity to wear  
a suit I literally  
smile from ear  
to ear. I love the  
feel-good factor  
you get from  
wearing a suit –  
it's a nice change  
from sweaty  
training gear.'

×

Jacket R1 499  
Trousers R999  
Zara

T-shirt R2 250  
Sneakers R5 100  
Emporio Armani

Cap R299  
Kappa



\*photographer **NIQUITA BENTO** - Men



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**THABANI  
GUMEDE**

**OCCUPATION**  
Principal architect  
at Design Scope

**THE LOOK**  
The undefeated  
black polo-neck-and-  
suit combination.

**THE CONFESSION**  
"The polo neck  
with a jacket always  
reminded me of  
John Shaft. And  
just like Shaft  
"I'm a bad mother  
- [shut your mouth]."



×  
Sweater R6 595  
Trousers R4 695  
Hugo Boss  
Jacket R1 699  
Shoes R1 599  
Zara  
Ring  
Gumedde's own



**MATHEW  
KIESER**

**OCCUPATION**  
Designer, creative  
director SOL-SOL  
and OSCS

**THE LOOK**  
The not-so-  
traditional,  
low-key high-  
style type of  
workwear.

**THE  
CONFESSION**  
'I'm never really  
required to wear  
a suit - if I do its  
usually by choice.  
Sometime it's slim  
and black and  
sometimes it has  
wider proportions  
with leopard print  
pants and a hat.  
For me, if I'm  
doing work in it,  
it's some form  
of work wear.'

×

Jacket R3 189  
Calvin Klein  
T-shirt R450  
Pants R1 000  
Sol-Sol  
Cap R800  
O32c at  
Orphan Street  
Clothing Store  
Glasses and  
sneakers  
Kieser's own



















\*photographer **NIQUITA BENTO** - Men



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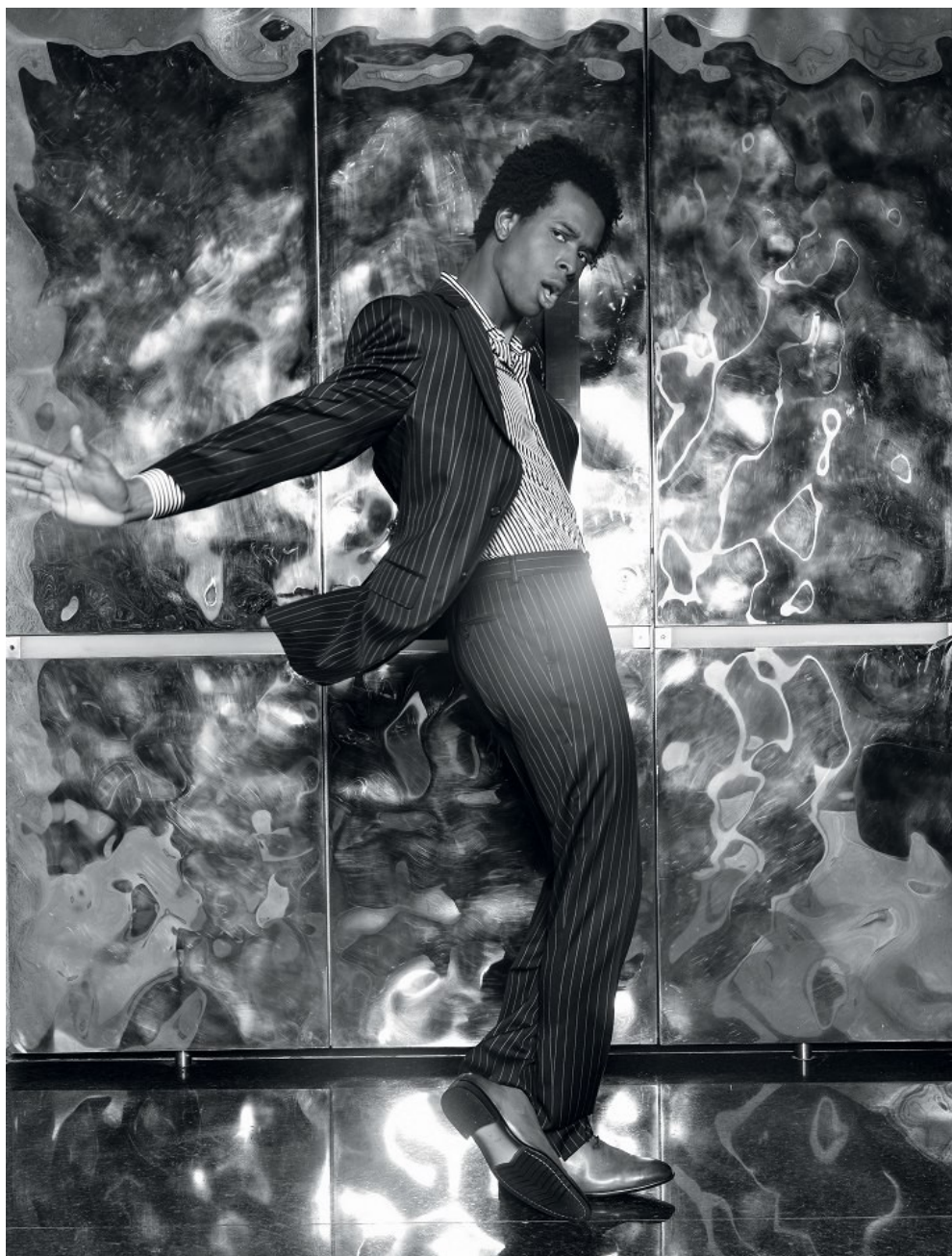




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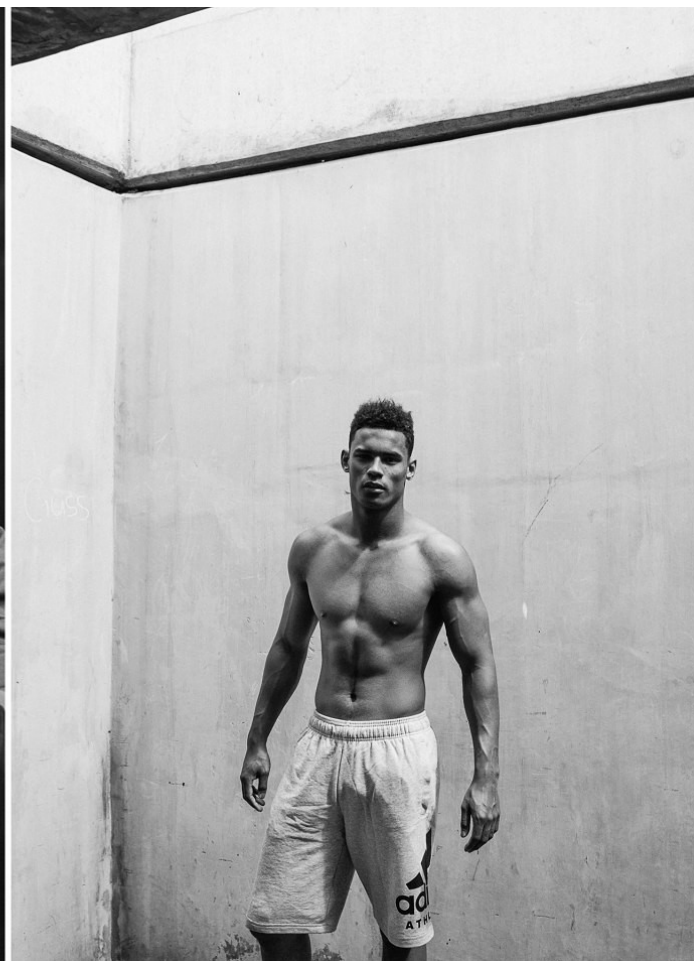
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The image is a magazine cover for 'G-Style'. It features two men standing in front of a brick wall. Both men are wearing green G-Star Raw jackets. The man on the left is also wearing a black and white striped shirt and black pants. The man on the right is wearing black pants and black sneakers. The magazine title 'G-Style' is at the top in large, bold letters, with 'G' in yellow and 'Style' in black. Above the title, it says 'Look sharp | Live smart'. On the left side, there are two circular insets. The top one shows a man in a plaid suit and is labeled 'Page 98' and 'Loud, proud plaid suits'. The bottom one shows a man's face and is labeled 'Page 104' and 'Prep your face for winter'. At the bottom, there is a large headline 'The new and now: Street smart' and a sub-headline 'Fashion gets real this season, as the runway no longer dictates the trends. Here's how to pull it off'. Below that, it says 'Creative Direction, Styling and Words by Rusty Beukes Photographs by Niquita Bento'. In the bottom left corner, there is a list of items: 'G-Star Raw jacket R4 999, sweater R1 699, boots R2 999, Tommy Hilfiger pants R2 549'.

Look sharp | Live smart

**G-Style**

Page 98  
Loud, proud plaid suits

Page 104  
Prep your face for winter

**The new and now:**  
**Street smart**

Fashion gets real this season, as the runway no longer dictates the trends. Here's how to pull it off

Creative Direction, Styling and Words by Rusty Beukes Photographs by Niquita Bento

G-Star Raw jacket  
R4 999, sweater  
R1 699, boots  
R2 999, Tommy  
Hilfiger pants  
R2 549