



*photographer **GUY NEVELING** - commissioned



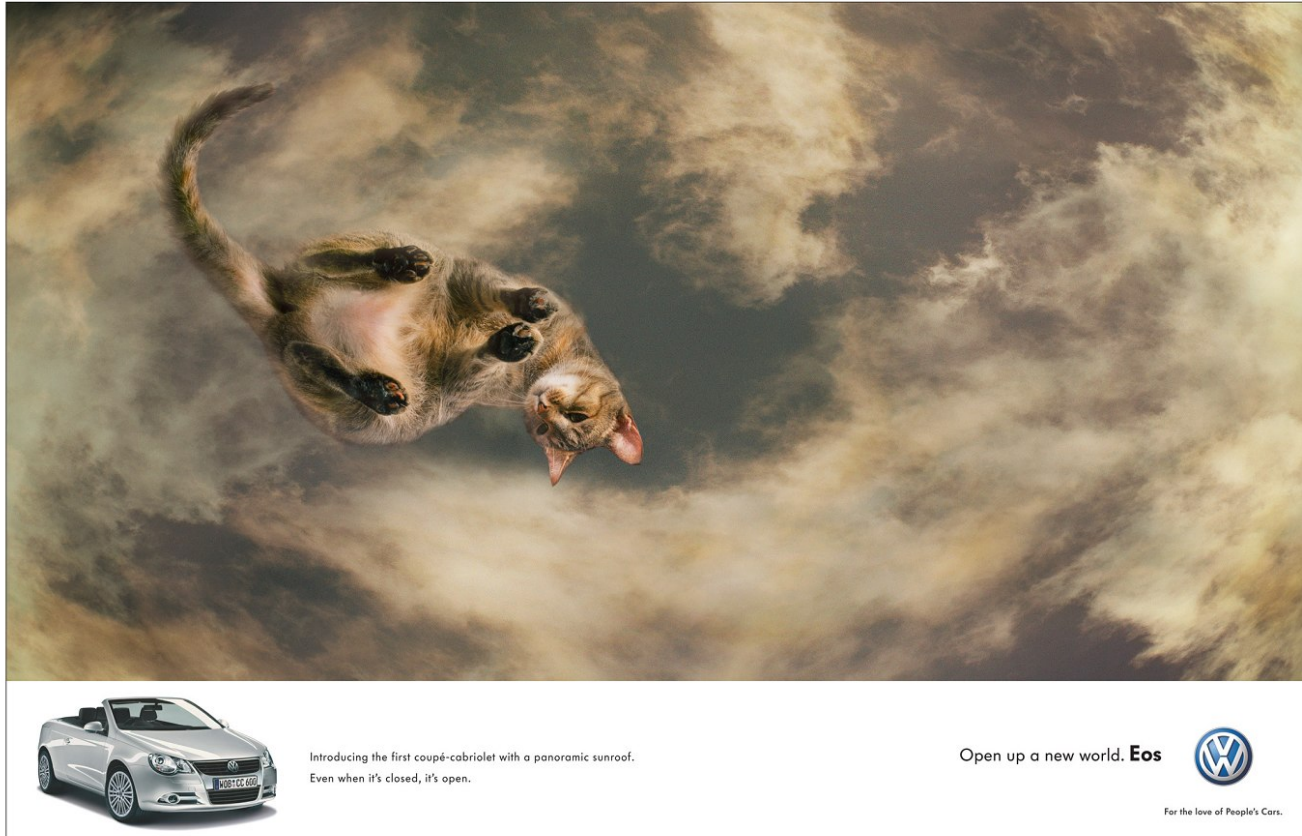
www.sncm.co.za

A creative advertisement for The Times newspaper. It features a sequence of eight identical male figures in red shorts, captured in a single frame to show a progression of time. The figures start on a diving board, run along its edge, and finally jump into a swimming pool. The last figure is shown splashing in the water. The background is a plain, light-colored wall.

A short, sharp read.


The Times. South Africa's liveliest daily paper. Get it from selected retailers, subscribe by sms'ing 'times' to 32064 or visit www.thetimes.co.za

The Times



Introducing the first coupé-cabriolet with a panoramic sunroof.
Even when it's closed, it's open.

Open up a new world. **Eos**



For the love of People's Cars.





*photographer **GUY NEVELING** - commissioned



www.sncm.co.za



*photographer **GUY NEVELING** - commissioned



www.sncm.co.za









864 HOURS
SPENT IN A
DOJO AND
STILL KICKING

Candice Eden, 33.

Candice doesn't train hard because she wants a black belt or a gold medal. She does it to stay mentally and physically fit so that she can focus on what's important to her. She's just an extra ordinary athlete and when her body makes her feel like quitting, we'll make sure she keeps going.

DEEP HEAT
KEEP GOING

<http://www.heatlab.com.co.za>
www.facebook.com/deepheat

©2014 GUY NEVELING

*photographer **GUY NEVELING** - commissioned



www.sncm.co.za



A large, detailed photograph of a grey bird with a long, curved beak, flying against a dramatic, cloudy sky. The bird is positioned on the right side of the frame, facing left. Below this image, on the left, is a small image of a silver Volkswagen Eos convertible car. To the right of the car, the text reads: "Introducing the first coupé-cabriolet with a panoramic sunroof. Even when it's closed, it's open." Further to the right, the text "Open up a new world. Eos" is displayed next to the Volkswagen logo. At the bottom right, in small text, it says "For the love of People's Cars."

Introducing the first coupé-cabriolet with a panoramic sunroof.
Even when it's closed, it's open.

Open up a new world. **Eos**



For the love of People's Cars.



*photographer **GUY NEVELING** - commissioned



www.sncm.co.za





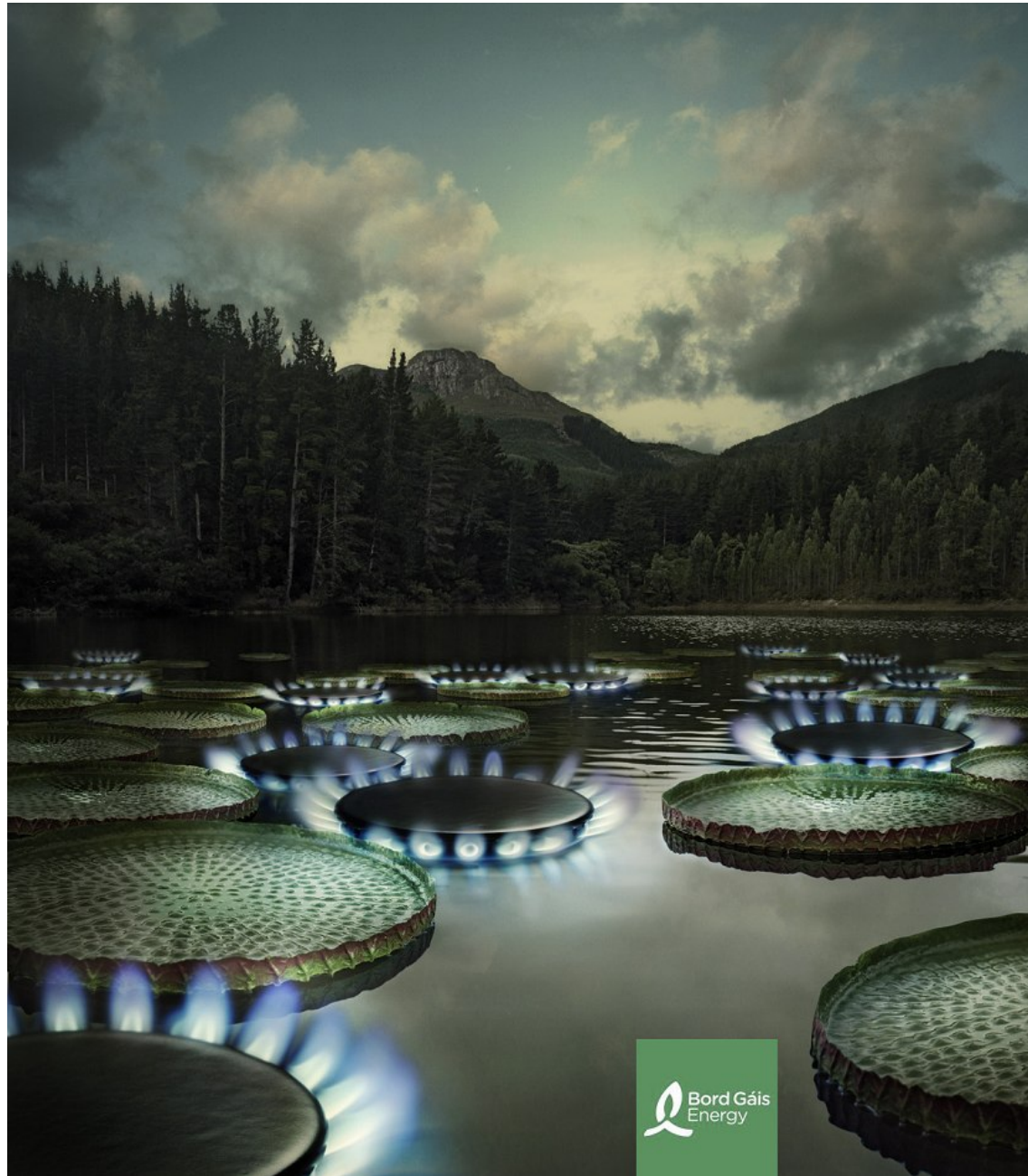
*photographer **GUY NEVELING** - commissioned



www.sncm.co.za







**PLAY THE PILSENER
REFRESHMENT GAME
AND STAND TO WIN HANSA FOR A YEAR!**

BUY A
HANSA PILSENER

FIND THE PILSENER CODE
ON THE CAN/BOTTLE LABEL

ENTER THE CODE
ON THE APP

STAND A CHANCE TO
WIN HANSA FOR A YEAR

**REFRESHMENT ONLY
A PILSENER CAN BRING**

Enjoy Responsibly. Not for Sale to Persons Under the Age of 18.

*photographer **GUY NEVELING** - commissioned



www.sncm.co.za



Just because it works, doesn't mean it's fixed.
Volkswagen Genuine Parts.



Das Auto.



*photographer **GUY NEVELING** - commissioned



www.sncm.co.za



*photographer **GUY NEVELING** - commissioned




www.sncm.co.za



*photographer **GUY NEVELING** - commissioned




www.sncm.co.za




Introducing the first coupé-cabriolet with a panoramic sunroof.
Even when it's closed, it's open.

Open up a new world. **Eos**



For the love of People's Cars.

A silver Volkswagen Eos is shown from a front-three-quarter view. The car is a coupé-cabriolet, meaning it has a fixed roof but a large panoramic sunroof. The license plate reads "WV12-EE-000".



*photographer **GUY NEVELING** - commissioned



www.sncm.co.za



Introducing the new Caravelle. 173kW's of luxury.



For the love of People's Cars.

A man in a grey tank top and black shorts with yellow accents is performing a handstand in a dark, industrial setting. He is looking down at the camera. The background is dark with some structural elements visible.

COUNTLESS BATTLES WON AND THE WAR STILL RAGES ON

Sipho Didiza, 26.

Some do it for gold medals and statues, some for riches and glory. Sipho trains hard to keep fit so that he can focus on the one thing he is truly passionate about, dancing. He's just an extra ordinary athlete and when aches and pains get in the way of his dream, we'll make sure he keeps going.

DEEP HEAT
KEEP GOING

<http://www.deepheat.co.za>
www.facebook.com/deepheat26  





*photographer **GUY NEVELING** - commissioned



www.sncm.co.za





Just because it works, doesn't mean it's fixed.
Volkswagen Genuine Parts.



Das Auto.





*photographer **GUY NEVELING** - commissioned



www.sncm.co.za



*photographer **GUY NEVELING** - commissioned



www.sncm.co.za



Hazards become obvious. Volkswagen Driving Academy.



Das Auto.